

VITA

Insuk Cheong (male, born in 1962)

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Affiliation: Dept. of Economics, Hankuk University of Foreign Studies

107 Imun-Ro, Dondaemun-Gu, Seoul, Korea

Position: full professor

Education

1981~1985, Seoul National University, BA, economics

1985~1987, Seoul National University, graduate school, MS, economics

1988~1995, Princeton University, Ph.D, economics

Dissertation: Three Essays on Patents, Innovation, and Agency

(advisor: Dilip Abreu)

Career

researcher, Korea Information Society Development Institute, 1995~1997

(think-tank of Department of ICT in Korean government)

Hankuk University of Foreign Studies, 1997~

visiting professor, Princeton University, 2003

visiting professor, Monash University, 2010

Activity

(currently) President, Korean Society for Bioeconomy, 2016~current

(formerly) President, Korea Academic Society of Industrial Organization, 2016

Main research area

Microeconomics: game theory, information economics, contract theory

Industrial Organization: antitrust policy, technical innovation, industry regulation

(telecommunication, electricity, health)

(teaching: microeconomics, industrial organization, law and economics, game theory)

Activity on antitrust policy

Opinion report on KT-Hanaro collusion case, 2012.

Economic analysis on Qualcomm loyalty rebate case, 2009.

Opinion report on collusion case of paper manufacturing companies, 2005.

Recent research outcomes

“Strategic Alliances and Exit Decisions in Biotechnology Ventures”, *Journal of Market Economy*, Vol.47, No.1, pp. 91~114, joint with Heechul Min, 2018.

“Cooperation between Academic Researchers and Firms in Technical Innovation”, *International Telecommunications Policy Review*, Vol.24 No.4, pp.1~28, joint with Heechul Min, 2017.

“Technology Licensing and Stable Coalition Structures”, *Journal of Market Economy*, Vol.46 No.2, pp.85~117, Joint with Hyukseung Shin, 2017.

“Effects of R&D Policy and Institution on Commercialization Activities by Biotechnology Researchers”, *Korean Journal of Industrial Organization*, Vol.25 No.2, pp.107~146, joint with Heechul Min, 2017.

“An Empirical Study of the Determinants of Commercialization Activities in Biotechnology Research in Korea”, joint with Heechul Min, Ilsoon Shin, *Journal of Market Economy*, Vol.45 No.1, pp.33~66, 2016.

“30 Years of Mobile Telecommunications in Korea”, *Korean Journal of Industrial Organization*, Vol.23 No.2, joint with Kiho Yun, 2015.

“Does Handset Subsidy Regulation Encourage Service Price Competition?”, *International Telecommunications Policy Review*, Vol.22 No.4, pp.35~54, 2015.

“Effects of Product Differentiation and Technology Spillover on Technology Licensing”, joint with H. Shin, *Economics Research*, 2014.

“Handset Bundling and Subsidy: Competition Effect on Handset Market”, *International Telecommunications Policy Review*, Vol.20 No.2 pp.79~104, 2013.

“Handset Subsidy and User Discrimination”, *Review of Applied Economics*, Vol. 15 No.3, 2013.

“On Competition Effect of Exclusionary Conducts”, *Economics and Business Research*, 2011

“Legal Liability and Competition as Disciplines on Advice”, Korean journal of industrial organization, 2011.

“How to Determine Anti-competitiveness of Loyalty Discount”, Law and Economics Research, 2010.

“On Intellectual Property Rights Protection”, Economic research, SNU, 2010.

“Economic Analysis on Qualcomm Pricing Behavior”, presentation at Korea Fair Trade Commission, 2009.